

Website Planning Worksheet

This questionnaire is designed to enhance communications between Marinaro Enterprises and our clients. Why don't you print it on your printer, and have it handy when you discuss your project on the phone with a Marinaro Enterprises representative. After you've filled in the blanks as we talk on the phone, please make a photocopy for your records, and mail a signed copy to us. It provides a written memorandum of our mutually-agreed plan.

Organization Name: _____

1. Purpose

- To make information available about our organization.
- To develop a qualified list of prospects
- To sell products directly taking credit card information over the Internet
- To encourage potential customers to contact us by phone e-mail or mail
- Other _____

2. Site Organization

Please check and label pages you desire and cross out the rest.

- Home
- About Us
- Other _____
- Other _____
- Other _____
- Other _____
- Other _____
- Other _____
- Other _____
- Other _____
- Other _____
- Other _____
- Other _____
- Other _____

Total number of pages decided upon _____

3. Domain Names

Domain names must be registered and approved before you can use them. You may check the availability of your desired domain name at [Better Whois \(http://www.betterwhois.com\)](http://www.betterwhois.com). Once you have decided upon a domain name let me know and I will register it for you.

Domain name _____
 Desired Already Registered

4. Preferred Colors

If you have a preference of colors you would like to see on your website please let us know. For the most part, we recommend a white background for best readability and contrast, with a band of color or a pattern running down the left margin of the webpage.

Your color preference _____

On behalf of my organization I approve the above plan which I have developed with Marinaro Enterprises to design a website, and I authorize Marinaro Enterprises to use this Website Planning Worksheet as the basis of the project.

Signature _____

Date _____